



SOUTHERN CALIFORNIA SUSTAINABILITY FORUM

AGENDA OUTLINE

Day One – Wednesday, August 15

7:00 am – 8:30 am	Registration Continental Breakfast in the Expo Hall
8:30 am – 8:45 am	Official Welcome Address Mayor Antonio Villaraigosa , City of Los Angeles (PB)
8:45 am – 9:00 am	SoCal Sustainability Forum Vision Supervisor Don Knabe , County of Los Angeles, 4 th District (HC)
9:00 am – 9:30 am	Morning Keynote Presentation – The Road to AB 32 Implementation Where AB 32 meets SB 375 Mary Nichols , Chairman, California Air Resources Board Jared Blumenfeld , Administrator, Pacific Southwest Region, EPA
9:30 am – 10:30 am	General Session Panel – Working Together for Statewide GHG Emission Reduction Moderator: Ken Alex , Director of Office of Planning and Research (PB) Panelist #1: Beth Jines , Director of Sustainability, City of Los Angeles, Office of the Mayor (JH) Panelist #2: Paul Bunje , Ph.D., Executive Director, LARC (PB) Panelist #3: Michael McCormick , CA Office of Planning and Research (PB)
10:30 am – 11:30 am	Breakout Tracks – Building Blocks to GHG Reduction

Track 1

How To Incentivize Solar Without Incentives

What should local governments do when incentives run out? Issues to address will include energy efficiency, collaborative purchasing, feed-in-tariffs, commercial/industrial partner focus, and California Solar Initiative.

Moderator:

[Laura Berland Shane](#), Siemens (JN)

Track 2

Electric Vehicles Are Coming: What Local Governments Need To Know

How do ongoing efforts from organizations including AQMD, SCAG, car companies, and local governments like South Bay Cities fit together? This panel will inform players in local governments who do not attend all high-level EV conferences.

Panel Chair: [Rick Teebay](#)

Moderator:

[Diane Wittenberg](#), Executive Director & Chairman, California Plug-In Electric Vehicle Collaborative (PEVC) (PB)

Track 3

GHG Inventories

What can local governments do to abide by CEQA regulations and CARB rules? Panel will include a case study on the SANBAG experience and will incorporate consultants who are able to discuss the cost implications of strategies.

Panel Chair: [Kim Fuentes & Lauren Rank](#)

Moderator:

TBD

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Panelist #1: **TBD**, Santa Monica Municipality
 Panelist #2: **TBD**, San Jose Municipality
 Panelist #3: **TBD**, Berkeley Municipality

Panelist #1: **Tom Turrentine**, PHEV Center at UC Davis (SP)
 Panelist #2: **Sarah Potts**, LA Director, Clinton Climate Initiative (JN)
 Panelist #3: **Matt Miyasato**, Deputy Executive Officer, South Coast AQMD (JN)
 Panelist #4: **TBD**, SCAG

Panelist #1: **TBD**, ICLEI (LR)
 Panelist #2: **TBD**, ICF (LR)
 Panelist #3: **Catherine Showalter**, Deputy Executive Director, Environmental Programs, SBCCOG (KF)

11:30 am – 12:00 pm

Expo Preview, Product Demonstrations

12:15 pm – 1:15 pm

Luncheon Keynote – Emission Reduction Strategies for the Goods Movement & Port Operations

Geraldine Knatz, Ph.D., Executive Director, Port of Los Angeles (BL)
Christopher Lytle, Executive Director, Port of Long Beach (BL)

1:30 pm – 2:30 pm

Breakout Tracks – Building Blocks to GHG Reduction

Track 1

Water Resources

Panel will discuss decision making for climate impacts, successful municipal climate action planning for water, regional collaborative planning for climate change (and funding), urban water efficiency measures, and law and policy landscape (and funding). The following questions will be discussed:

1. How can water entities/collaboratives integrate climate planning into water planning?
2. How can municipalities move ahead with climate-water planning now?
3. Where will funding for water/climate planning come from?

Panel Chair: Deborah Glaser

Moderator:
Vice Mayor, Suja Lowenthal, Long Beach (BL)
 Panelist #1: **Martha Davis**, Inland Empire Utilities Agency (DG)
 Panelist #2: **Brendan Reed**, City of Chula Vista (DG)
 Panelist #3: **Lauma Jurkevics**, DWR (DG)

Track 2

How to Retrofit a Built-Out City: A Focus on Energy Efficiency

Panel will discuss issues such as increasing electricity demand under climate change, especially for homes/buildings that do not currently have air conditioning. The City of LA's Green Retrofit and Workforce Development program will be integrated as a case study.

Panel Chair: Howard Choy

Moderator: **TBD**

Panelist #1: **TBD**
 Panelist #2: **TBD**
 Panelist #3: **TBD**

Track 3

New Clean Energy Technologies

Can technology save us from climate change? One question to be addressed is the timeframe of technology development and deployment: is it too slow for the requirements on local governments to act?

Panel Chair: Howard Choy

Moderator:
TBD

Panelist #1: **TBD**
 Panelist #2: **TBD**
 Panelist #3: **TBD**

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Panelist #4: [Peter Gleick](#), Pacific Institute (DG)

Panelist #5: [Alf Brandt](#), California State Assembly (DG)

Other possibilities: Machael Markus, Celeste Cantu, Gail Farber, Darrell Steinberg, Thomas Hicks

2:30 pm – 3:30 pm	LARC Climate Change Simulation Professor Alex Hall , Department of Atmospheric Sciences, UCLA (PB) LA County GHG Inventory Lauren Rank , Program Manager, Los Angeles County (HC)
3:30 pm – 3:45 pm	TBD , LAEDC – Green Economic Updates within Los Angeles County
3:45 pm – 4:00 pm	Coffee Break in the Expo Hall
4:00 pm – 4:30 pm	Day One Closing Keynote Cap and Trade – What's Ahead and the Impact on Local Communities Senator Fran Pavley , 23 rd District (BL) Senator Alan Lowenthal , 27 th District (BL)
5:00 pm – 7:00 pm	Aquarium of the Pacific Reception **Film Screening in auditorium The Right to Breathe – AQMD Signature Film (JN)

Day Two – Thursday, August 16

8:00 am – 9:00 am	Continental Breakfast in the Expo Hall
9:00 am – 9:30 am	Opening Address Mayor Bob Foster , City of Long Beach (BL)
9:30 am – 9:45 am	Planning for the Future of LA County Supervisor Zev Yaroslavsky , County of Los Angeles, 3 rd District (HC)
9:45 am – 10:30 am	General Session Panel - Public & Private Partnerships for Success Moderator: Fred Walti , CEO, Los Angeles Cleantech Incubator (PB) Panelist #1: Tom Soto , Managing Partner, Craton Equity Partners (JN) Panelist #2: Alan Sellers , Senior Partner, SAIL Venture Partners (JN) Panelist #3: Michael Swords , Board President, Clean Tech LA (PB) ----- Discussion will include a focus on the Clean Tech Corridor or Clean Tech LA as case studies.
10:30 am – 11:30 am	Breakout Tracks – Building Blocks to GHG Reduction

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Track 1

Adaptation - SD Bay Project Case Study

Panel will focus on the sea-level rise planning underway through USC Sea Grant and City of LA.

Panel Chair: Juliette Hart

Moderator:

TBD

Track 2

Transportation Systems: Cleaner & More Efficient Transportation Systems

Panel will focus on transit.

Panel Chair: Alex Oster

Moderator:

[Diego Cardoso](#), Executive Officer,
Transportation & Development
Implementation, Metro (AO)

Panelist #1: [Jacob Lieb](#), Manager,
Assessment, Housing and EIR,
SCAG (AO)

Panelist #2: [Chris Liban](#),
Environmental Department
Manager, Los Angeles Metro (PB)

Panelist #3: [David Magarian](#),
Environmental Programs
Specialist, South Bay Local Use
Vehicle (LUV) Program, SBCCOG
(KF)

Track 3

Healthier Communities

Panel will focus on a case study of the County Public Health efforts.

Moderator:

[Dick Jackson](#), UCLA (PB)

Panelist #1: [Jonathan Fielding](#), Director of
Public Health

Panelist #2: [Angelo Bellomo](#), Director of
Environmental Health at Los Angeles County
Department of Public Health

Panelist #3: TBD

11:30 am – 1:00 pm

Clean Vehicle Ride and Drive & EV Charging Showcase

1:00 pm – 2:00 pm

Networking Lunch On Your Own

Creative Financing General Session Panel

Cities will give examples of creative financing mechanisms as case studies and provide tangible action items that can help cities generate funding.

Panel Chair: Paul Bunje

Moderator: TBD

Panelist #1: TBD

Panelist #2: TBD

Panelist #3: TBD

2:00 pm – 2:45 pm

Afternoon Keynote - CEQA Update

[CA Attorney General \(JP\)](#)

2:45 pm – 3:45 pm

Closing Happy Hour (pending sponsorship)

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